

Young Scholars' Workshop

13th Vienna Music Business Research Days 2022

Oct. 18th, 2022, 14:00-17:30

Large Conference Room at the Department of Cultural Management and Gender Studies (IKM)

14:00-14:15 Welcome address by Carsten Winter & Peter Tschmuck

Session 1

Chair: Peter Tschmuck (University of Music and Performing Arts Vienna, Austria)

14:15-15:00 **Christina Duncan** (University of Music and Performing Arts Vienna, Austria): Music pedagogy in the digital age. Utilising YouTube to teach classical violin technique - A case study

Mentoring and discussion: Carsten Winter (Hanover University of Music, Drama and Media, Germany)

15:00-15:45 **Farley J. Joseph** (The University of the West Indies, St. Augustine, Trinidad & Tobago): Sustaining innovation: Online concert models in a post-COVID-19 Trinidad and Tobago

Mentoring and discussion: Peter Tschmuck (University of Music and Performing Arts Vienna, Austria)

15:45-16:00 Coffee break

Session 2

Chair: Carsten Winter (Hanover University of Music, Drama and Media, Germany)

16:00-16:45 **Hannah Goldberg** (State University of New York, Oneonta, USA): Music Industry Festival Research

Mentoring and discussion: Erik Hitters (Erasmus University Rotterdam, The Netherlands)

16:45-17:30 **Jacob Clements** (University of Westminster, London, UK): It's not who you know, or what you know; it's who you are: Personality and access to the music industries

Mentoring and discussion: Daniel Nordgård (University of Agder, Norway)