

# Registries

**Recording, Enumerating Creative Claims**

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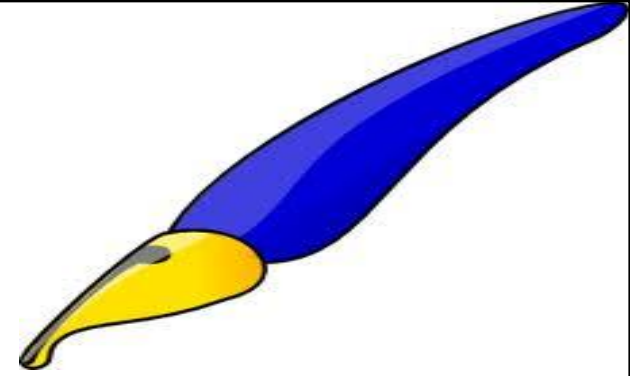
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# Spirit of discussion

- Lincoln: If two people think the same about this, we don't need one of you.
- Dialogue: Not rules, absolutes or definitive findings.
- Offered in the spirit of discussion, to provoke, prod results in an area that is proving a predicate for digital commerce.
- Too much copyright theology, not enough practice.
- Practice must include recording, enumerating creators, ensuring payment reaches owners, creative crew.



# Need



- Required: Registries essential for commerce
- Fundamental: History, culture, academic inquiry
- Land: Registries are the reason we learned to write
- Berne: Discourages registries, dooms them to remain incomplete, inadequate, outdated.
- Axel Dauchez: Fragmentation is Cancer for Media
- Notice: Rights Unenumerated, Rights Disrespected
- Goals: No unattributed income, no orphaned works

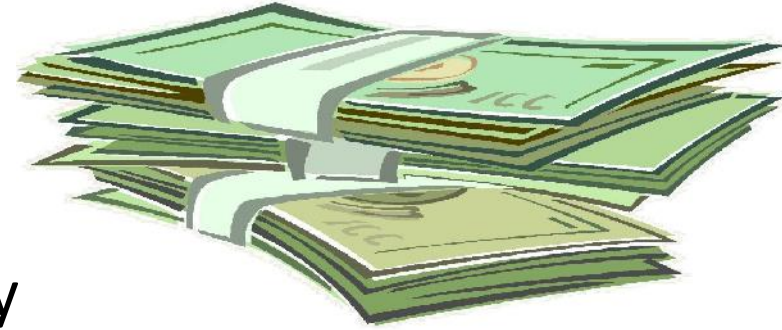
# Not



- Not compulsory – Berne ensures it.
- Not confiscatory – No one loses rights.
- Registry data not owned, consists of facts
- Encourage registration, not required
- Alternative: Unenumerated, unpaid, unlicensed
- New registry approaches do not require owners to register but nonetheless achieve registration purposes.
- Making registration profitable is more likely to grow registries than would requiring registration.

# 1. Profit

- Money often drives registry efforts by registrars and registrants.
- Recordation represents value: Deed, lottery ticket, invitation to license.
- Registration is predicate to payment from licensing, especially from pools.
- Registries benefit from markets in both registry services and registration.
- Profit motivates global outreach, marketing.



## 2. Attribution is moral right, history needs cultural record



- Profit is prime driver, allied with the moral right of attribution. Many are motivated by cash, many by credit, most seek both.
- Compensating, crediting creators requires recordation, enumeration.
- Creativity is the essence of culture, shared history. Failure to record creative claims condemns artist effort, erases origins, lets fade that which ought be held dear and made clear.

### 3. Sovereign and Global

- Benefits from global authority ala WIPO, ISO.
- Not regional, not consolidated – copyright is sovereign.
- Sovereign registry efforts needed to respect copyright country by country.
- Sovereign registries must synchronize globally.
- Alternate language, character set compatibility.
- Unique identifiers (ISRC, ISWC, ISNI) promote global commerce.



## 4. Public use open, API / Commercial Paid

- Public use via app, web is global public good.
- Commercial use via API is profitable, compensable, controllable, monitored and paid.
- Registrants bear costs, control system.
- Open for academic use, analysis.
- Public transparency essential.
- Can also render some data private.





## 5. Registry Should Register All Claims

- Any claim: Performer, engineer, songwriter, agent, manager, attorney, translator, editor, etc.
- Subject to law, fraud, perjury, financial crimes, misrepresentation.
- Alternative Dispute Resolution.
- Sovereign, International courts.
- Registering all claims insures all claims are registered – owner is not only possible registrant.



## 6. Registry Can Learn From The Network

- Networks require registries, run on them
- Domain Naming System = DNS
- Wholesale core (ICANN), retail/distributed Edge
- Sovereign, global
- Alternate languages, character sets
- Single-digit millisecond response time
- Redundancy, distribution
- Extremely profitable: New Hollywood



# Conclusion

- Registering, enumerating claims can be profitable, is a moral right, essential for cultural record.
- Making a market in registries incentivizes work.
- Data recordation, enumeration amongst hottest topics facing society, industry, history, art and culture worldwide.
- Sustainable economy of ideas requires registries.
- Registering any claim ensures broad registries, full record.
- Registries enable networks, set example for cultural registries.
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